

Sponsorship Opportunities 2017

Non-Appropriated Funds (NAF) Commercial Sponsorship Opportunities



Our Mission

“The **78th Force Support Squadron** contributes to the Air Force mission through **programs that enhance the quality of life** for our Airmen, civilians, and their families as they support the **overall mission readiness** of the United States Air Force.”

The 78th FSS Supports:

Aero Club	Fitness & Sports facilities
Airman & Family Readiness	Heritage Club
Airman Leadership School	Horizon Event Center
Aquatics Center	Information, Tickets & Tours
Arts & Crafts	Lodging
Auto Hobby Center	On the Spot Café
Base Library	Outdoor Recreation
Base Restaurant	Pine Oaks Golf Course
Bowling Center	Pizza Depot
Child Development Centers	Professional Development Center
Education Office	Riding Stables
Exceptional Family Member Program	Skeet Range
Fairways Restaurant	The Afterburner
Fam Camp	The Quick Turn
Family Child Care	Wynn Dining Facility
	Youth and Teen Center

Your Opportunity

Who is Robins Air Force Base?

Robins AFB represents a unique cross-section of potential customers:

- Active Duty
- Military Family Members
- Military Retirees
- Civilians



40,000+

Number of authorized users of 78th FSS Facilities



7 Number of counties represented by Robins AFB

A Wide Reach

The Robins Air Force Base community represents the following counties:





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Benefits of Commercial Sponsorship

1

Exposure to a large military community

2

Company name/logo on promotional materials

3

Booth at event

4

On-site signage and product displays

5

Verbal recognition on day of the event

6

Inclusion in Robins AFB community news articles

7

Pre-event publicity via advertising and direct mailings

8

VIP status at event for major sponsors

9

Event product exclusivity



Platinum Sponsorship Package - \$10,000 +



You Choose: **6 Major Events, 5 Smaller Events**

Additional Perks

One full page ad in Edge magazine for **4 months**

Corporate name/logo included on event promotional items

Corporate name/logo on front cover of Edge magazine during month of event

Corporate name/logo on FSS Web site for **1 year**

Corporate name/logo will appear in publications distributed across Robins AFB

Corporate logo/name recognition on Thank You signage at event

Corporate name recognition at event during announcements

Corporate name/logo placed in all event advertising when possible

Corporate logo placed on event T-shirts worn by volunteers and employees at certain events

Booth/space at event for displays, giveaways, and product samples (excluding tobacco & alcohol)

Major Events

ITT Show, 3/23

Egg Hunt, 4/8

Base Camp, 4/8

Family Dance, 4/21

Job Fair, 6/26

Magician 6/27

Pizza Depot Party, 7/14

Golf Tournament, 9/28

2017 AF Birthday Celebration,

Fall Bash, TBD

Smaller Events

Sunday Football (every Sunday)

Walking Dead Party

Crud Tournaments

5K Runs

First Friday

Golf Clinics

Craft Camps

Gold Sponsorship Package - \$5,000



You Choose: **4 Major Events, 5 Smaller Events**

Additional Perks

One full page ad in Edge magazine for **3 months**

Corporate name/logo included on event promotional items

Corporate name/logo on front cover of Edge magazine during month of event

Corporate name/logo on FSS Web site for **6 months**

Corporate name/logo will appear in publications distributed across Robins AFB

Corporate logo/name recognition on Thank You signage at event

Corporate name recognition at event during announcements

Corporate name/logo placed in all event advertising when possible

Corporate logo placed on event T-shirts worn by volunteers and employees at certain events

Booth/space at event for displays, giveaways, and product samples (excluding tobacco & alcohol)

Major Events

ITT Show, 3/23

Egg Hunt, 4/8

Base Camp, 4/8

Family Dance, 4/21

Job Fair, 6/26

Magician 6/27

Pizza Depot Party, 7/14

Golf Tournament, 9/28

2017 AF Birthday

Celebration,

Fall Bash, TBD

Smaller Events

Sunday Football (every Sunday)

Walking Dead Party

Crud Tournaments

5K Runs

First Friday

Golf Clinics

Craft Camps

Silver Sponsorship Package - \$3,000



You Choose: **2 Major Events, 4 Smaller Events**

Additional Perks

One full page ad in Edge magazine for **2 months**

Corporate name/logo included on event promotional items

Corporate name/logo on front cover of Edge magazine during month of event

Corporate name/logo on FSS Web site for **3 months**

Corporate name/logo will appear in publications distributed across Robins AFB

Corporate logo/name recognition on Thank You signage at event

Corporate name recognition at event during announcements

Corporate name/logo placed in all event advertising when possible

Corporate logo placed on event T-shirts worn by volunteers and employees at certain events

Booth/space at event for displays, giveaways, and product samples (excluding tobacco & alcohol)

Major Events

ITT Show, 3/23

Egg Hunt, 4/8

Base Camp, 4/8

Family Dance, 4/21

Job Fair, 6/26

Magician 6/27

Pizza Depot Party, 7/14

Golf Tournament, 9/28

2017 AF Birthday

Celebration,

Fall Bash, TBD

Smaller Events

Sunday Football (every Sunday)

Walking Dead Party

Crud Tournaments

5K Runs

First Friday

Golf Clinics

Craft Camps

Bronze Sponsorship Package - \$1,500



You Choose: **1 Major Events, 3 Smaller Events**

Additional Perks

- Corporate name/logo included on event promotional items
- Corporate name/logo on front cover of Edge magazine during month of event
- Corporate name/logo will appear in publications distributed across Robins AFB
- Corporate logo/name recognition on Thank You signage at event
- Corporate name recognition at event during announcements
- Corporate name/logo placed in all event advertising when possible
- Corporate logo placed on event T-shirts worn by volunteers and employees at certain events
- Booth/space at event for displays, giveaways, and product samples (excluding tobacco & alcohol)

Major Events

- ITT Show, 3/23
- Egg Hunt, 4/8
- Base Camp, 4/8
- Family Dance, 4/21
- Job Fair, 6/26
- Magician 6/27
- Pizza Depot Party, 7/14
- Golf Tournament, 9/28
- 2017 AF Birthday Celebration,
- Fall Bash, TBD

Smaller Events

- Sunday Football (every Sunday)
- Walking Dead Party
- Crud Tournaments
- 5K Runs
- First Friday
- Golf Clinics
- Craft Camps

Please contact:

Jessica Magoto-Lane
Commercial Sponsorship Coordinator
78th Force Support Squadron
Robins Air Force Base, Georgia
Desk: 478.926.6153
jessica.magoto-lane@us.af.mil